

Cookie Policy & Privacy Statement – Akomar Shipping

Cookie Policy

Akomar Shipping uses cookies on its website. A cookie is a small text file that is stored on the hard drive of your computer, tablet, or phone. With the help of a cookie, we can, for example, make using the site easier for you, test the quality of our website, show you targeted advertisements for our campaigns, or enable sharing a web page via social media.

Functional, Analytical, and Marketing Cookies

We use functional, analytical, and advertising cookies on our website(s). Below, each type of cookie is explained, what it entails, and for what purpose we use the information:

- **Functional cookies** are used to optimize the operation of our website. For example, they are used for the correct functioning of forms on our website(s). You cannot disable the placement of functional cookies.
- **Analytical cookies** are placed to understand how the website is used. During your first visit to our website, we explicitly ask for your consent to place analytical cookies. You can disable their placement at any time.
- **Marketing cookies:**
 - **Advertising cookies** make it possible to show you certain advertisements for our campaigns. We prefer to do this as targeted as possible to prevent you from seeing the same advertisement from us too often. These cookies also enable us to track how many visitors click on our advertisements and possibly use a service after clicking on an advertisement. This allows us to continuously monitor and improve the effectiveness of online advertising.
 - **Embedded content cookies:** our website may use content hosted on other sites, such as YouTube or Vimeo videos. These codes often use cookies. You can find what they do with the cookies and personal data in the privacy policy of the respective service. We have no control over this. We explicitly ask for your consent to place marketing cookies during your first visit to our website. You can disable their placement at any time.
 - **Social media cookies** enable useful extras, such as the 'like' button of Facebook or the ability to share something via Twitter. These cookies let the website know whether you are logged into Google, Facebook, or Twitter.

Used Cookies

On Akomar's website, cookies from the following parties are used:

Name	Provider	Purpose	Expiry	Type
bcookie	LinkedIn	Used by the LinkedIn social networking service to track the use of embedded services.	1 year	HTTP Cookie
li_sugr	LinkedIn	Collects data on visitor behavior and interaction - This is used to optimize the website and make advertisements on the website more relevant.	6 months	HTTP Cookie
lidc	LinkedIn	Used by the LinkedIn social networking service to track the use of embedded services.	1 day	HTTP Cookie
VISITOR_PRIVACY_METADATA	YouTube	Stores the user's cookie status for the current domain.	180 days	HTTP Cookie
collect	Google	Used to send data to Google Analytics about the device and visitor behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel tracker
pagead/landing	Google	Collects data on visitor behavior from multiple websites to display more relevant advertisements - This allows the website also to limit the number of times the visitor sees the same advertisement.	Session	Pixel tracker

Explanation about Google Analytics

We use information from Google Analytics to optimize the quality and effectiveness of our website. We use Google Analytics to gain insights from the data. The statistics we collect cannot be traced back to individuals. This data is always used anonymously. Google may disclose this information to third parties if Google is legally required to do so or insofar as third parties process the information on behalf of Google. We have no influence over this. However, we have allowed Google to use

the obtained analytics information for other Google services (such as Google Advertising) that we use ourselves.

Don't Want Cookies?

The cookies we place by default (functional cookies) ensure that our website works. Therefore, it is not possible to turn off these cookies. However, you can choose to turn off or delete analytical and marketing cookies. You can adjust your settings in the cookie notification you see when visiting our website.

It is also possible to set the placement of cookies via your own browser. Note that you need to adjust the settings separately for each browser and device (computer, phone, tablet). Keep in mind that fully disabling cookies may mean that we can no longer guarantee that our website will work properly. Some functions of the site may be lost, or you may not be able to see certain websites at all. Adjusting your settings varies by browser.

Information about the cookies

This website uses cookies to improve the functionalities and effectiveness of the website. Some cookies are placed by third-party services.

According to the law, we may store cookies on your device if they are strictly necessary for the use of the site. For all other types of cookies, we need your consent. By clicking 'allow all cookies' during your visit to the website, you agree to the use of cookies on the Akomar Shipping website.

Privacy Statement

Akomar, located at Wolweverstraat 28, 2984 CD Ridderkerk, is responsible for processing personal data as set out in this Privacy Statement. Akomar collects and processes your personal data based on your contact request via the website or based on your consent (for example, through our social media or marketing channels). The purpose of collecting your data is further described in this document by subject. The data is used solely for the described purpose.

Your (business) email address and disclosure to third parties

Akomar includes your (business) email address in a database. This email address is used for the execution of agreements made with you, such as the provision of our forwarding services. By agreeing to our quotes, you accept the conditions that apply to them, including the disclosure of your email address to potential third parties with whom Akomar collaborates.

Additionally, we may use your email address to keep you informed about interesting information and/or necessary news from Akomar.

We only use your email address to inform you about the topics you have indicated are of interest to you.

If you object to the above items, please contact us via info@akomar.nl.

Storage and retention period

Your data will not be kept longer than necessary for the purposes mentioned in this privacy statement and will be kept until you revoke your consent. You can request your own data at any time by sending an email to info@akomar.nl.

Processing of other data and purposes

Akomar records the name, gender, position, email address, and phone numbers of (potential) customers for the following purposes:

- To inform them in a personalized manner about its product offering with the goal of acquiring customers, business partners, and/or other stakeholders.
- Finally, customer data regarding services you have purchased is stored so you can be kept informed of developments and/or new services that may be relevant to you.

If you do not wish to receive further information about our product offering, you can unsubscribe. This can easily be done by contacting Akomar at +31 88 44 04 100 or info@akomar.nl.

Right to access

You have the right to request access to and correction or deletion of your data. For this, please see our contact page. To prevent misuse, we may ask you to adequately identify yourself. If it concerns access to personal data linked to a cookie, you should send a copy of the cookie in question. You can find this in your browser settings.

Complaints

If you have a complaint about how Akomar handles your data, we would like to hear from you so that we can look for a solution together. You are also free to file a complaint with the Dutch Data Protection Authority or to initiate proceedings with the competent court.

Changes

Akomar reserves the right to make changes to this privacy statement at any time.

Contact

You can find more information about who we are and how to contact us on our website. Your consent to the use of cookies applies to the following domains:
www.akomar.nl